



MaxAdvantage Cloud

Enterprise Asset Management with Enhanced Reliability, Delivered as a Service



Highlights

- ❑ Based on IBM Maximo Application Suite
- ❑ Includes Cohesive's Reliability Accelerator extension
- ❑ Includes 8x5 support
- ❑ Hosted in Cohesive's Cloud

Asset-intensive organizations are under constant pressure to improve operational performance while managing risks, costs, and resource constraints. Reducing unplanned downtime continues to be a core strategy for improving operational performance, with condition-based and predictive maintenance widely recognized by industrial firms as being critical for improving asset reliability and maximizing uptime.

Despite this focus, most firms still use reactive, or calendar-based maintenance strategies for their critical assets. Only a small portion of organizations have adopted risk, or condition-based maintenance. Frequently cited as barriers to adoption are insufficient skills and budget, difficulty getting organizational alignment, and challenges associated with building credible business cases.

Consider MaxAdvantage Cloud

To help companies facing these challenges improve asset uptime and jumpstart their reliability initiatives, Cohesive offers MaxAdvantage Cloud. An integrated asset management platform with enhanced reliability, MaxAdvantage Cloud is delivered as a service and designed to simplify adoption, deployment, and ongoing support.

At the core of MaxAdvantage Cloud is the IBM Maximo Application Suite, extended with Cohesive's proprietary Reliability Accelerator. The entire solution is hosted in Cohesive's Cloud and comes standard with technical support services during local business hours.

Why MaxAdvantage Cloud

MaxAdvantage Cloud is designed to help organizations move beyond reactive and calendar-based maintenance toward a more structured, risk-informed approach to asset reliability—without adding unnecessary complexity or operational burden. It's especially beneficial for lean organizations that operate with little overhead, but still need an enterprise-level asset performance management platform.

📦 **Simplified procurement.**
Single solution SKU.

🕒 **Faster response and resolution times.**
Streamlined service and support with a named, single point of contact.

✅ **Quicker time to value and less risk.**
Pre-integrated, pre-tested reliability solution.

Spotlight – Cohesive Reliability Accelerator

The Cohesive Reliability Accelerator is a unique extension that enhances IBM Maximo Application Suite by embedding reliability best practices directly into the system, making it faster and easier for organizations to prioritize critical assets and select appropriate maintenance strategies.

Criticality Assessment:

- Users can now specify and quantify asset criticality
- Enables prioritization based on risk and organizational objectives
- Helps determine "the right asset"

Enhanced Reliability Strategies:

- Users can now associate multiple reliability strategies to a single asset
- Enables linking of these strategies to maintenance plans, measurement points, and inspections
- Helps ensure "the right work"

Options

To help organizations fully leverage these capabilities, Cohesive offers optional services alongside MaxAdvantage Cloud.



Reliability Accelerator Workshop: 1-2 week T3 session

A train-the-trainer engagement designed to help customers adopt and apply the new criticality and reliability strategy features. During the workshop, Cohesive works with customers to rank and prioritize critical assets and link appropriate reliability strategies.



Premium Support Services: 24x5 and 24x7

For customers with advanced support needs, 24x5 or 24x7 support offerings are available with additional service elements such as configuration enhancements, health checks, and advancement planning.



Premium Hosting Options: Gold and Platinum

MaxAdvantage Cloud is hosted in Cohesive's Cloud environment and comes standard at the Silver Hosted Level. Gold and Platinum Cloud Hosting levels are also available for companies with more production workloads, more concurrent users, and higher SLA (service level agreement) requirements.

For more information

Learn more about MaxAdvantage Cloud at www.cohesivesolutions.com



For organizations seeking to jumpstart their reliability initiatives without the complexity of assembling and maintaining a separate asset performance management stack, Cohesive MaxAdvantage Cloud offers a compelling, integrated solution. By combining industry-leading asset management software with enhanced reliability capabilities and delivered as a service, MaxAdvantage Cloud helps organizations focus on improving asset performance, reliability, and operational outcomes—faster and with less risk—through a single, fully integrated solution that includes software entitlements, reliability capabilities, hosting, and support services.

Cohesive



Cohesive is your trusted global advisor and system integrator for IBM Maximo. Owner-operators at asset-heavy organizations partner with us to bring together siloed processes and deliver insights to decision-makers at every level. As an IBM Platinum Partner, we help customers maximize the return on their Maximo investment, improving reliability, safety, and efficiency, extending asset life, and reducing risk.