



Maximo Value Optimization

Unlock the full potential of your IBM Maximo platform



Highlights

- ▣ **Findings:** Executive summary of platform health, priority issues, and quick wins
- ▣ **Roadmap:** Personalized delivery plan with prioritized improvement actions
- ▣ **Business Case:** Actionable justification for phased Investments, including estimated costs, risks, and ROI

Asset-intensive organizations are under constant pressure to safely and effectively meet availability, productivity, and compliance goals. Top-performing organizations use enterprise asset management (EAM) platforms to continuously improve uptime, lower maintenance costs, and optimize spare parts inventories:

>95%

Uptime

Maximizing asset availability is critical to productivity.

<3%

Maintenance Costs

Keeping maintenance costs low as a percentage of replacement asset value supports profitability.

>1-3x

Stores Inventory Turns

Efficient inventory management reduces carrying costs.

For many Maximo teams, the gap between these performance targets and daily operational reality comes from the same root causes – inconsistent processes, incomplete data, and limited visibility. Maximo Value Optimization is designed to help close that gap by diagnosing where value is being lost and identifying the highest-impact actions to recover it.

IBM Maximo is a powerful Asset Lifecycle Management (ALM) solution that unifies EAM, asset performance management (APM), and asset investment planning (AIP) capabilities into a single platform. However, many organizations struggle to leverage its full capabilities. Disconnected processes, unreliable data, and underutilized features can limit the value realized, leading to operational inefficiencies and rising costs.

Maximo users frequently report the following challenges:



Disconnected, inefficient processes: Critical workflows are often managed outside of Maximo in spreadsheets and custom applications, creating process gaps and inefficiencies



Uncertain ROI and rising costs: Legacy customizations increase technical debt and upgrade complexity, while increasing AppPoint licensing costs make it harder to demonstrate a clear return on investment



Lack of trust in systems and data: When data is unreliable or incomplete, front-line teams rely on workarounds instead of using Maximo as their trusted single source of truth

How Maximo Value Optimization helps

Maximo Value Optimization (MVO) helps organizations address these issues by providing a clear, data-driven path to unlock the hidden value in Maximo systems and better support strategic asset management goals.

MVO is a comprehensive examination of your Maximo asset management systems and processes. It combines qualitative and quantitative analyses to diagnose issues and recommend practical, prioritized improvement actions. The result is not just a report, but an actionable strategy that provides a clearer path toward increased infrastructure reliability, operational efficiency, safety, and compliance.

Why Maximo Value Optimization matters

Our practitioner-led approach bridges the gap between your technical Maximo experts and your front-line operational teams, ensuring that system improvements are directly aligned with core business objectives.

- **Improved system performance:** Identify and resolve underlying technical issues that affect platform reliability and performance
- **Optimized license utilization:** Evaluate your current license entitlements and usage to ensure you have the right mix and quantity of AppPoints for your needs
- **Enhanced user adoption:** Align Maximo functionality with your business processes to reduce workarounds, support consistent use, and increase trust

Offering components



License check:

A thorough review of your current entitlements and historical usage to evaluate future options and provide recommendations for MAS AppPoints quantity and distribution



Health check:

A technical analysis of BIRT reports, SQL scripts, and log files to identify JAVA errors, memory leaks, and other factors affecting platform reliability and performance



Functional analysis:

A deep dive into the breadth and depth of your Maximo usage, verifying alignment with business processes and compliance needs, with recommendations for de-customization and consolidation

For more information

Maximo Value Optimization at



For asset-intensive organizations using IBM Maximo that want to improve platform value, Maximo Value Optimization provides a clear, data-driven path to stakeholder alignment, operational efficiency, and system performance aligned with strategic asset management goals.

Let us help you unlock the full value of your Maximo investment and turn your asset management system into a strategic driver of business success. Contact your local Cohesive sales representative today.

Get in touch

www.cohesivesolutions.com

Cohesive

Cohesive is your trusted global advisor and system integrator for IBM Maximo.

Owner-operators at asset-heavy organizations partner with us to bring together siloed processes and deliver insights to decision-makers at every level. As an IBM Platinum Partner, we help customers maximize the return on their Maximo investment, improving reliability, safety, and efficiency, extending asset life, and reducing risk.